SAR

TECH SOFT

SAR Tech Soft is a well managed firm by group of young and experienced people with a strong technical and innovative team. We offer a rich quality software, web and design services to its clients. We are the one stop solution centre for all your software, design and web based requirements. SAR Tech Soft is one of the leading web, design and development company located in the silicon valley of India, Bangalore.

We are team of designers and development experts, who continuously strive to deliver innovative designs and solutions for all web and design related needs. We cater customers located round the globe, with our services which is combined with cutting edge design, technology and tools. We just not focus or believe in selling our services but in giving our customers a brilliant experience and satisfaction

Our team ensures the quality aspect in each project stage by conducting various project reviews and by using automation tools. We develop software products or customized software solutions by keeping in mind the quality factors like correctness, reliability, efficiency, integrity, usability, maintainability etc., focussing on the three important aspects of a software product, its operational characteristics, its ability to undergo change and its adaptability to new environments. We participate right from conceptualization to the implementation phase

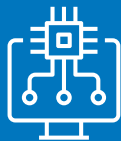**EDUCATION**

CONSUMER GOODS

OEMs

SIGNAGES

F&B

HEALTH CARE

AVIATION

E-COMMERCE

INFOTECH

SHIPPING & LOGISTICS
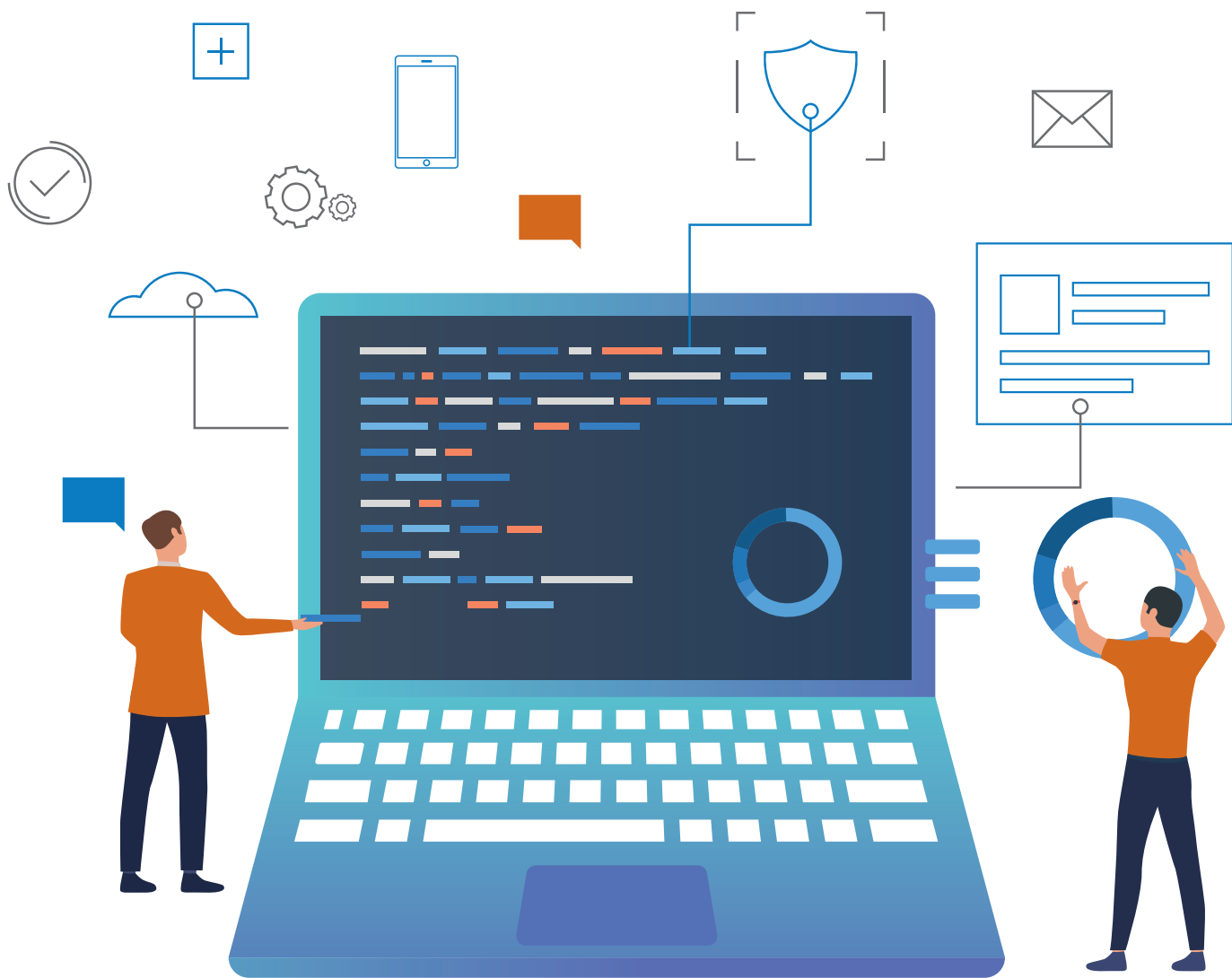
TELECOM

HOSPITALITY

ISP

CONSTRUCTION

JEWELLERY

SPORTS

WEB APPS

We build dynamic and robust website applications which meet your business objectives and enhance the visibility and conversion of your digital web estate with its superior market understanding and unique perspective on web development solutions for the enterprise. Get the most of the web by creating smarter, faster and next-gen web experiences.
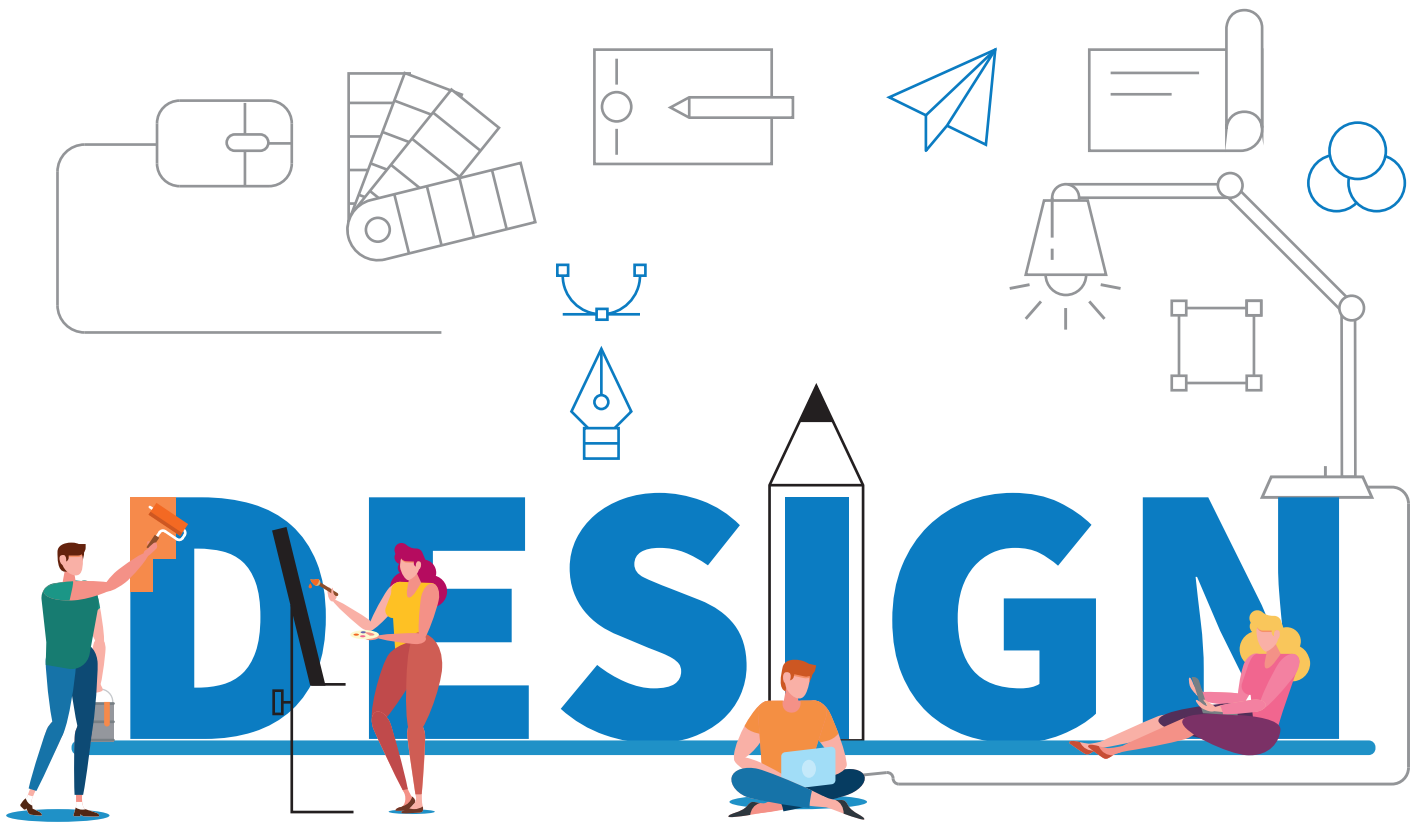
- Custom Web Application Development Services
- Digital Commerce and Enterprise eCommerce Applications
- Website Revamp and Application Maintenance

CUSTOMER RELATIONSHIP MANAGEMENT (CRM) / SCOOP

CRM is all about putting you in control of your business so that you can keep track of sales, leads, customer interactions and much more. And being cloud-based, you get all the benefits of a pay-as-you-go model with a system that is always up to date, easy to scale and doesn't require expensive software or hardware upgrades. You can even run our CRM software from your mobile devices such as tablets and smartphones.

MOBILE APPS

As smartphones users are increasing day by day in millions, we are inserting more energy to study latest trends and tactics to develop an app that performs with complete utility. We develop mobile app that allows you to manage your operations anytime and anywhere by everyone. We provide you with mobile application that drives a new convenience to your enterprise with all your business features. Our custom mobile application development services cover 360 degree needs of your business and outperform across all the smartphones, whether it is iOS or Android.

DESIGN

UI/UX

The User Interface (UI) is the graphical layout of an website/application. Our UI Design service is typically a 4-6 week long engagement, depending on your needs and scope. We base our work on research, user preferences, performance data, and insights from your team.

A User's Experience (UX) of the app is determined by how they interact with it. We use Wireframe Development to ensure that our visualization of the website/ application is as per expectation. UX design helps in improving user engagement and retention of your app. We use human-centered design thinking to create engaging user experiences.

DIGITAL BRANDING

The brand identity you create represents your company and drives sales, growth, and customer loyalty. More than just a logo, your brand identity is a vision that will evoke emotions and build your brand. We listen to your goals and get to work using a clear vision, creative thinking, and technical know-how. If you've already got a brand, we take you to next step in displaying your business. Put your brand to work with business cards, letterhead, envelopes, memorable print design and other collateral.

RESPONSIVE DESIGN

Nower days 80% of mobile users want a seamless surfing experience on their mobile device. If they don't like your website experience in their mobile, you lose around 40% of your potential customers. The purpose of responsive web design is to have one site but with different elements that respond differently when viewed on devices of different sizes. The best part about having a responsive website is that you don't need a separate mobile website. All you need is one responsive website that works on all devices, that's what we do!

DIGITAL STRATEGY

Digital Marketing Strategy (DMS), it's a plan to maximize online business by assessing and running focussed campaigns. Many enterprises and business owners struggle in choosing the right platform to market or advertise their products. It's challenging to choose right tools to automate marketing. We understand the client business, Define target audience, Marketing automation and more…

DIGITAL MARKETING

Digital marketing is the marketing of products or services using digital technologies, mainly on the internet, mobile phones, display advertising and any other digital medium. It is important because more and more consumers are online; hence it's an immediate way to reach them. The main advantage of digital marketing is that a targeted audience can be reached in a cost-effective and measurable way.

DIGITAL ASSESSMENT

Go Digital Grow Digital !!! – Fast Track Assessment

We will do a small assessment about your business which helps you to know where you are lagging and how you can improve your business incomes.

You will get the followings with this assessment:
- 8 Steps necessary for creating your digital identity blue print
- 5 best practices used globally to attract customers to your website.
- Generate leads via your website?
- Fast track to shift your contacts to customers using funnel marketing
- Social Media is right for your business

EXPERIENCE

The core team at SAR Tech Soft have a strong record of accomplishment in business management. We will employ this collective hands-on experience to help your business grow and offer advise on how our clients can best achieve their goals.

SENSE OF PURPOSE

SAR Tech Soft has a clear sense of purpose. Guided by our clear vision and values, we operate with a purpose, and before we do anything we repetitively ask ourselves why we are doing it, creating an environment of target setting and achievement. This will be felt in our relationships with clients as we begin with the end in mind. We believe that clarity leads to productivity, and the prime resolve will remain to help your business grow.

PROXIMITY AND TRUST

Our clients will witness an informal management style that promotes simple and direct relationships with a sense of immediacy. The casual and friendly environment fosters a proximity mind set where you can easily discuss and network with all SAR Tech Soft team no matter their position in the company. Being trustworthy is one of our core values and we believe we gain our clients' confidence by first delivering on our promise through planning and diligent execution.

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